

Social media campaign by company and country

Philip Morris International			
Country	Brand	Hashtag	Slogan
Albania	Marlboro	#HowBigIsYourWorld #YouDecide	You Decide How Big is Your World
Algeria	Marlboro	#RedIsHere	Red is here
Australia	Marlboro	#Coadventure	Cross Over
Croatia	Marlboro	#rednewnow	Red New Now
Egypt	Marlboro	#RedMoveNow	Red Move Now
France	Marlboro	#DecideTonight	Decide Tonight
Gabon	Marlboro	#Rednewnow	Red New Now
Germany	Marlboro	#YouDecide	You Decide
Guatemala	Marlboro	#ILoveBach	I Love Bach
Indonesia	Marlboro	#Movers #Idecideto #Evolve #JakartaMovers #DecideYourFlow #7treasure #sublimemovers #dgtllve #iamonthemove #tiltproject #RideToBarcelona #mbience #DewataProject	I Decide to Evolve Move Movers Unleash
Jamaica	Marlboro	#RedIsHere	
Jordan	Marlboro		
Kosovo	Marlboro Chesterfield	#HowBigIsYourWorld #YouDecide	How Big is Your World
Moldova	Marlboro	#MyDayNow	My Day Now
Morocco	Marlboro	#BeMarlboro	Don't be a maybe
Paraguay	Marlboro		
Peru	Marlboro	#BeMarlboro	Don't be a Maybe
The Philippines	Marlboro	#Crossover #BeMarlboro	Don't be a Maybe
Poland	Marlboro L&M	#marlboroyourmove #strefamarlboro #terazalbonigdy #tuiteraz	Marlboro Your Move
Russia	Marlboro	#RedIsHere	Red is Here
Russia	Marlboro	#InspiredMilan #InspiredLondon	

Russia	L & M	#BestNightEverNN	Best Night Ever
Spain	Marlboro	#YouDecide	
Switzerland	Marlboro	#MarlboroBeat	
Thailand	Marlboro	#DontBeAMaybe	Don't be a Maybe
Trinidad	Marlboro	#RedIsHere	Red Is Here
Tunisia	Marlboro	#RedIsHere #MomentYouMerit	Moment You Merit
Ukraine	Marlboro L&M	#MarlboroMove	Make Your Move; M Startl; Act Today, Change Tomorrow
Uruguay	Ice Ball	#NightHunters	

British American Tobacco			
<i>Country</i>	<i>Brand</i>	<i>Hashtag</i>	<i>Slogan</i>
Argentina	Lucky Strike	#LikeUs #LikeUsArgentina #LikeUs_Fest #LikeUsSummer #LikeUSParty #TheTubeNightParty #Likeus_people #Likeus_Trip	LikeUs
Brazil	Dunhill Lucky Strike Kent	#AheadBR #TasteTheCity	
Chile	Lucky Strike	#LikeUs #LikeUsChile	Like Us
Colombia	Lucky Strike		
Croatia	Lucky Strike	#LikeUs #LikeUsCroatia	Party Like Us
Croatia	Dunhill	#Refined	Refined
Italy	Lucky Strike	#Party_LikeUS	Party Like Us
Italy	Lucky Strike	#Likeus_Party & #LUS	
Italy	Lucky Strike	#LikeUs_Hunters #LikeUs_Village	
Malaysia	Dunhill	#DefineTastemakers #Decode #1APrivateLounge #Definemy	Create Your Own Experience

Romania	Dunhill Glo iFuse	#Tastemakers #Ifusemoments	
Slovenia	Lucky Strike	#LikeUs #Partylikeus	
Venezuela	Lucky Strike	#LikeUs #LikeUsVenezuela	

Japan Tobacco International			
<i>Country</i>	<i>Brand</i>	<i>Hashtag</i>	<i>Slogan</i>
Chile	Winston	#winstonRD	
Czech Republic	Camel	#Objevtevice	Objev te vice
Dominican Republic	Winston	#WinstonRD	
Italy	Camel	#ForwardParty	
Jordan	Winston	#FreedomMusic	
Kazakhstan	Winston	#FreedomMusic	Destination Freedom Stay True Stay Free
Kyrgyzstan	Winston	#FreedomMusic	Destination Freedom Stay True Stay Free
Philippines	Mevius Winston Camel	#FreedomMusic	Stay True Stay Free

Imperial Brands			
<i>Country</i>	<i>Brand</i>	<i>Hashtag</i>	<i>Slogan</i>
Australia	Peter Stuyvesant	#PeterStuyvesant	Unknown
Bosnia	Davidoff	#ForTheHunters	For the Hunters
Egypt	Davidoff	#ForTheHunters	For the Hunters
UAE	Davidoff	#ForTheHunters	For the Hunters